Data Science Certification Training – R Programming

Become an expert in data analytics using the R programming language in this data science certification training course at Pro Academy. You'll master data exploration, data visualization, predictive analytics and descriptive analytics techniques with the R language.

With this Pro Academy data science course, you'll get hands-on practice by implementing various real-life, industry-based projects in the domains of healthcare, retail, insurance, finance, airlines, music industry, and unemployment.

Lesson 01 - Introduction to Business Analytics

1.1 Introduction

1.2 Objectives

1.3 Need of Business Analytics

1.4 Business Decisions

1.5 Introduction to Business Analytics

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1.7 Types of Business Analytics

1.8 Descriptive Analytics

1.9 Predictive Analytics

1.10 Prescriptive Analytics

1.11 Web Analytics

1.12 Business Decisions

1.13 Business Intelligence (BI)

1.14 Data Science

1.15 Importance of Data Science

1.16 Big Data

1.17 Analytical Tools

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Business Analytics with Excel

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